

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)
January 4, 2010

STURM, RUGER & COMPANY, INC.
(Exact Name of Registrant as Specified in its Charter)

DELAWARE
(State or Other Jurisdiction of
Incorporation)

001-10435
(Commission File Number)

06-0633559
(IRS Employer Identification
Number)

ONE LACEY PLACE, SOUTHPORT, CONNECTICUT 06890
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code **(203) 259-7843**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Election of Directors

On January 4, 2010, the Company issued a press release regarding the appointment of Amir P. Rosenthal and Phillip C. Widman as Directors of the Company, effective immediately. A copy of the press release is furnished as Exhibit 99.1 to the Current Report on Form 8-K and incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

Exhibit No. Description

99.1 Press release of Sturm, Ruger & Company, Inc. dated January 4, 2010, regarding the appointment of Amir P. Rosenthal and Phillip C. Widman as Directors of the Company.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

STURM, RUGER & COMPANY, INC.

By: S/THOMAS A. DINEEN
Name: Thomas A. Dineen
Title: Principal Financial Officer,
Vice President, Treasurer and
Chief Financial Officer

Dated: January 4, 2010



STURM, RUGER & CO., INC.

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January 4, 2010
FOR IMMEDIATE RELEASE

STURM, RUGER & COMPANY, INC. APPOINTS TWO NEW MEMBERS TO ITS BOARD OF DIRECTORS

SOUTHPORT, CT – January 4, 2010 – Sturm, Ruger & Company, Inc. (NYSE:RGR) announces that its Board of Directors has voted to increase the number of Directors to nine, and has appointed Amir P. Rosenthal and Phillip C. Widman as Board members effective as of January 4, 2010.

Mr. Rosenthal is the Chief Financial Officer of Bauer Hockey, the world’s most recognized designer, marketer and manufacturer of hockey equipment. He formerly held a variety of executive positions at Katy Industries (KATY:OTC), including CFO, General Counsel and Corporate Secretary. Mr. Rosenthal also formerly served as the Treasurer and Senior Counsel at Timex Corporation, and Director and Chairman of its subsidiary Timex Watches Ltd. Mr. Rosenthal graduated from Dartmouth College, obtained his Juris Doctor from the New York University School of Law and his Master of Science-Management from Rensselaer Polytechnic Institute.

Mr. Widman is the Senior Vice President and Chief Financial Officer of Terex Corporation (TEX:NYSE), a diversified global manufacturer of capital equipment, where he has served since 2002. In addition, Mr. Widman is a Director, Nominating and Governance Committee member and Audit Committee Chairman of Lubrizol Corp (LZ:NYSE), a specialty chemical company. He is the former Executive Vice-President and CFO of Philip Services, an industrial outsourcing and metal services company, and the former Vice President, CFO, Supply Management for ABB Inc. Mr. Widman holds a B.B.A. in Accounting from the University of Michigan and an M.B.A. in Finance from Eastern Michigan University.

President and Chief Executive Officer Michael O. Fifer commented, “Both Amir Rosenthal and Phil Widman are talented, experienced executives who will augment the exceptional capabilities of our Board. We are fortunate to have them join Sturm, Ruger’s Board of Directors and look forward to their valuable contributions to the Company.”

Sturm, Ruger was founded in 1949 and is one of the nation’s leading manufacturers of high-quality firearms for the commercial sporting market. Sturm, Ruger is headquartered in Southport, CT, with manufacturing facilities located in Newport, NH and Prescott, AZ.

Sturm, Ruger & Co., Inc.
Arms Makers for Responsible Citizens®